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Under the general direction of the College's Manager for Marketing and Communications, the Communications Specialist develops and implements a comprehensive digital outreach plan to promote the College of Human Sciences and its four academic units. The Communications Specialist's responsibilities will focus on digital engagement and promoting College news, events, storytelling and other information via social media. The individual will create multimedia content, videos, social media and other projects to advance the College's strategies to engage with current and prospective students, alumni, friends and donors. The Communications Specialist manages the primary College social media channels, including but not l...

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