WHY DOES A COMPANY NEED TO PAY ATTENTION TO CATALOG PRINTING?

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https://tinyurl.com/28us78pw

Contact: BookPrintingChina

Phone:



https://tinyurl.com/28us78pw

Address: Azusa, California, United States

Price: Check with seller

Description:

The function of catalogue printing is to promote the company's products and culture. General company catalogues have detailed company introductions, information, public products, concepts, culture, etc., so that customers can understand the company culture in detail and comprehensively at the first time. The role of publicity mainly depends on the efficiency of distribution. High distribution efficiency, able to capture target customers and potential customers, naturally has a good publicity effect. However, in this way, the disadvantages of the company directory will be highlighted. First of all, from the perspective of printing: the printing cost of the company catalog is relatively high, and the printing col...

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